



# Console Connect and Princeton Digital Group improve access to the cloud for businesses in Singapore with direct and on-demand connectivity

**HKT (SEHK: 6823) – HONG KONG, February 18, 2021** – Console Connect by PCCW Global and Princeton Digital Group (PDG) have teamed up to provide businesses in Singapore with secure, fast and flexible connections to leading cloud providers located throughout Asia.

Console Connect has recently launched a Point of Presence (PoP) at PDG's SG1 data center in Singapore that enables PDG customers to directly connect to the Console Connect digital platform, giving them access to international connectivity on-demand linking more than 400 data centers in over 50 countries.

Through Console Connect, users can instantly provision direct and private connections to over 900 entities worldwide, including all major private and public cloud providers, and a growing number of carrier, data center, SaaS, UCaaS and IoT partners.

The platform supports the growing cloud connectivity requirements of enterprises in Singapore, which are among the highest adopters of public cloud services in Asia. Using either the secure Console Connect web portal or its API, PDG customers can quote, order, deliver and manage their network connections to leading cloud platforms including AWS, Alibaba Cloud, Google Cloud, IBM Cloud, Microsoft Azure, Naver Cloud and many others.

Console Connect is the only Network-as-a-Service (NaaS) platform which is underpinned by one of the world's largest Tier 1 networks. This network offers extensive coverage across Asia, with pay-as-you-go pricing available to Console Connect users for ondemand bandwidth between key Asian markets such as Australia, Hong Kong, Indonesia, Japan, Malaysia and Singapore, as well as beyond to Europe, Africa and the Americas.

Console Connect's new Internet On-Demand (IO-D) service will also soon be available to PDG customers at the Singapore data center, enabling them to purchase more carrier services through one access port.

Mr. Michael Glynn, Vice President of Digital Automated Innovation, PCCW Global, said, "Singapore is one of Asia's most important hubs and a key growth market for Console Connect in 2021. I am delighted to welcome Princeton Digital Group to the Console Connect ecosystem, while extending the availability of our platform in Singapore. As businesses in the country accelerate their journey to the cloud, they are more reliant on networks to access digital infrastructure and services. Console Connect not only improves the overall security and performance of connections to the cloud, it also gives enterprises greater agility as they embark further on their cloud journey."

SG1 is located in the heart of Singapore and is a strategic location for hyperscale cloud providers and enterprises that are looking to expand their operations or require additional capacity. The facility is located near the existing cloud and network hub of Tai Seng, providing direct access to the SGX trading platform and other FSI ecosystems.

As a pan-Asian digital infrastructure service provider, PDG provides the building blocks for hyperscalers and enterprises to scale their business in key digital economies in Asia. PDG has 18 data centers in 12 cities across Asia, including Surabaya, Jakarta and Shanghai.

Mr. Chris Street, Executive Vice President, Market Development, PDG, said, "In this data-first economy, cloud connectivity is a critical component of our client's digital strategy. We look forward to working closely with the PCCW Global team to enable our clients to extend their fabric seamlessly to the cloud and support their growth needs."

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### **About PCCW Global**

PCCW Global is a leading international communications service provider, offering the latest mobility, voice and data solutions to multinational enterprises, telecommunications partners, cloud and application service providers. With a network footprint reaching over 3,000 cities in 160+ countries across 5 continents, our truly global coverage combined with local on-the-ground knowledge has helped us build best-in-class global connections linking Africa, the Americas, Asia Pacific, Europe and the Middle East. Our network supports a portfolio of integrated communications services including connectivity, applications, and tailored solutions integrated and orchestrated by the Console Connect on-demand digital Software Defined Interconnection<sup>®</sup> platform, one of the first global platforms to fully automate switching and routing of all communications for seamless interconnection.

To learn more about PCCW Global, please visit <a href="www.pccwglobal.com">www.pccwglobal.com</a>.

### **About Console Connect**

Console Connect is PCCW Global's Software Defined Interconnection<sup>®</sup> platform which spans data centres in over 40 countries, capitalizing on our low latency, fully-redundant, uncontended global MPLS Network. The Console Connect digital platform allows users to instantly self-provision connectivity between carriers, enterprises, cloud, SaaS, IX, IoT, UCaaS, security-as-a-service and other network-as-a-service partners in seconds.

To learn more about Console Connect, please visit <a href="www.consoleconnect.com">www.consoleconnect.com</a>

## **About PDG**

Princeton Digital Group (PDG) is a high-growth investor, developer and operator of internet infrastructure with presence in key digital economies across Asia including China, Singapore, India and Indonesia.

Backed by Warburg Pincus, a leading global private equity firm, Ontario Teachers' Pension Plan, Canada's largest single-profession pension plan, and a leadership team with unmatched experience in the global telecom and internet infrastructure sectors, PDG delivers scalable and agile solutions for hyperscalers and enterprises, paving the way for future growth. For more information please visit www.princetondg.com.

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